

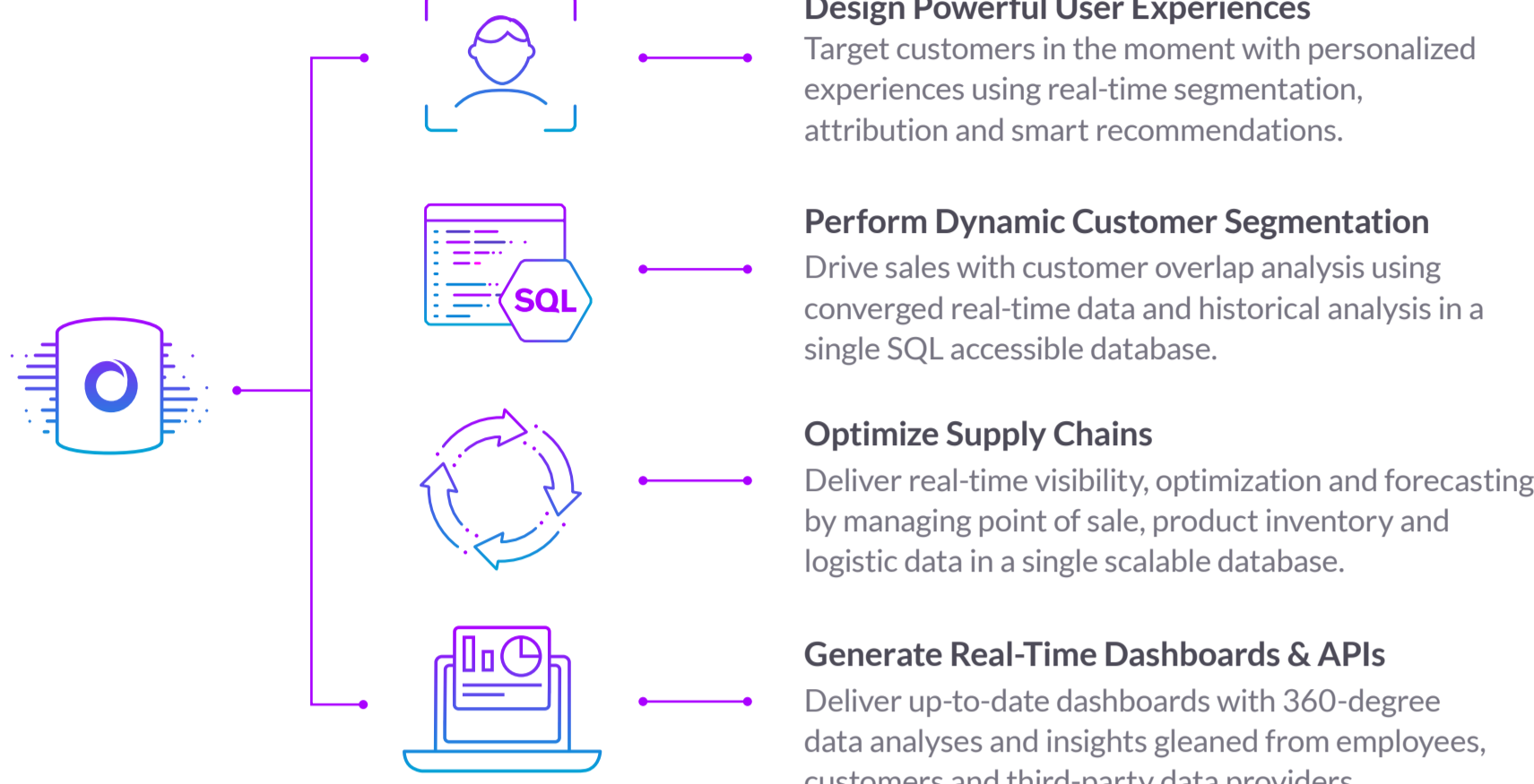
Drive Next-Generation Growth in Retail

Increase Customer-Centricity While Operating More Efficiently

Retail & eCommerce Companies Need a Modern Data Infrastructure

With the transforming landscape as companies shift their focus to online sales vs. brick-and-mortar stores, changing customer behavior, and hyper-personalization and growing supply chain complexity, leading retail and eCommerce companies are using in-the-moment analytics to interact more effectively with their customers.

In fact, today's most successful retail industry use cases highlight the need for a modern data infrastructure – one that not only delivers the speed and scale organizations need to fuel their growing data and SaaS platforms, but also the computing horsepower and operational flexibility they can use to:



SingleStoreDB Powers Data-Driven Innovation

Revolutionize Retail & eCommerce with Real-Time Data

SingleStoreDB is the first modern relational database that enables retail and e-commerce companies to simplify their data architectures while delivering the ultra-fast speed, elastic scalability and organizational agility they need to design, evolve and deliver continuous breakthrough experiences today and tomorrow.

100x Overall network performance improvement
4x Reduction in TCO

With SingleStoreDB, companies can drive ultra-fast analytics on any data, anywhere, and serve the actionable insights – in real time – across internal and external applications, dashboards and platforms. This innovative database enables companies to move beyond their legacy data architectures to a single database that unifies all your data and supports multiple, massive workloads concurrently.

Many Industry Leaders Choose SingleStoreDB

	Tech	Retail	Finance	Media	Gaming
Customer Experience					
Business Experience					

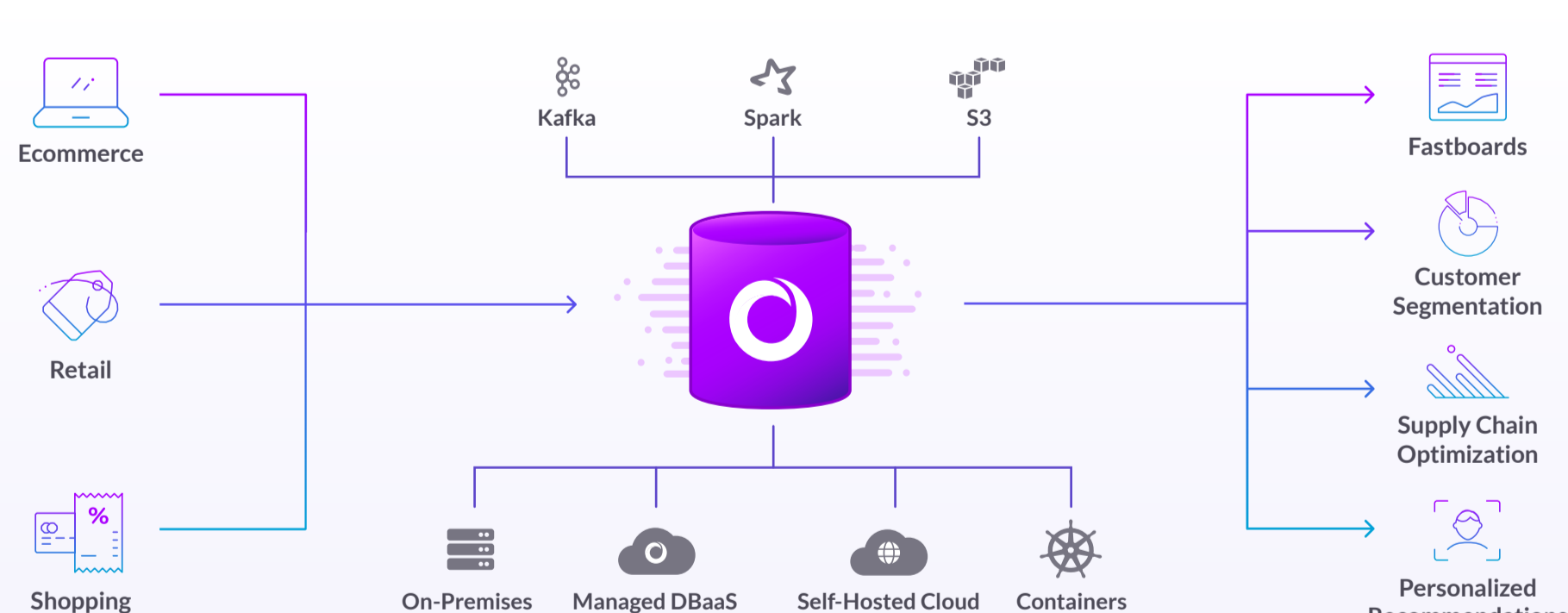
Key Capabilities

SingleStoreDB delivers fast analytics on dynamic data for complex analytical queries.

- Streaming Data Ingest and Store**
Collect and store multiple streams of data in a relational format, without relying on slow batch processing
- Fast Query Response**
Discover new customer segments, overlaps or propensity to buy events as they happen using historical and real-time sources with standard SQL
- Proven Compatibility**
ANSI SQL compliant with full data persistence improves data accuracy that also works with existing business intelligence and middleware tools
- Geospatial Index**
Analyze customer or asset location with precision and speed for targeting and tracking in a single scalable database

Fastest Event-to-Insight Performance

SingleStoreDB meets the toughest SLAs using distributed, lock-free ingestion and real-time query processing.



SingleStoreDB Powers Retail & eCommerce

Case Studies

	Category	Challenges	Result
	Multi-National Food Manufacturing Company	Improve access to customer logistics data	Reduced latency from 24 hours to minutes →
	American Department Store Chain	Speed up analytics platform	100x performance improvement →
	Social Commerce Platform	Enhance eCommerce platform with high-speed analytics	Increase ingest and response rate to 300M+ events / day →
	Online Sportswear Retailer	Increase scalability of its eCommerce platform	Increased event stream to 4M+ events / day →

Ready to Drive Your Next Generation of Retail Growth?

Schedule a Free, Personalized Demo Today

Simplify your data architecture while delivering the ultra-fast speed, elastic scalability and organizational agility you need to modernize your business for today and tomorrow.

[Schedule my demo →](#)