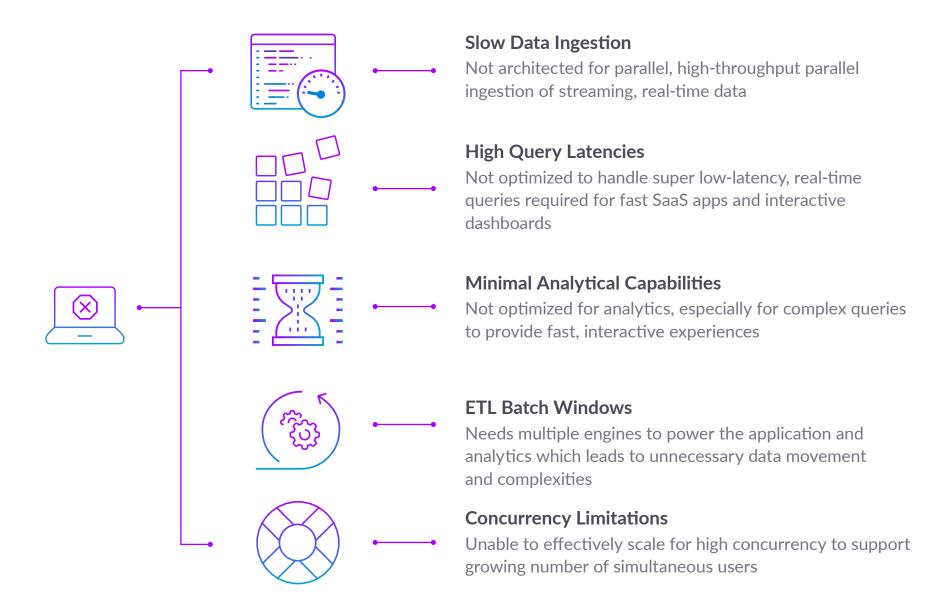
Modern SaaS Apps Need a Modern Data Infrastructure

SaaS applications need to drive fast, interactive analytics on operational data in real time. Without an underlying database that supports this ability, organizations risk lagging customer experiences, high latencies, and increased complexity and costs.

Organizations relying on first-generation, single-node databases (such as MySQL, PostgreSQL and its commercial variants) often succumb to five common bottlenecks or challenges, including:



Power Your SaaS Apps with a Distributed Cloud-Native Database

Introducing SingleStoreDB

Modern SaaS applications need to be able to drive fast, interactive analytics on operational data in real time. SingleStoreDB provides a modern, distributed SQL database that unifies transactional and analytical workloads to supercharge SaaS applications.

SingleStoreDB powers fast modern applications for over 100 leading SaaS players and Tier-1 enterprises around the globe. SingleStoreDB can effectively replace the need for multiple data engines to power your SaaS applications by enabling ultra-fast ingestion, super low-latency queries and multi-model support with unlimited storage. Customers can deploy SingleStoreDB in any of the leading cloud environments including AWS, Azure, GCP or in a hybrid mode.

100+ of the Leading SaaS Players Run on SingleStoreDB

From leading global SaaS players, to industry disruptors, to data innovators, SingleStoreDB helps companies of all sizes and strategies adapt more quickly, embrace diverse data and accelerate data innovation.

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SingleStoreDB - Powering 100+ SaaS Applications Globally!

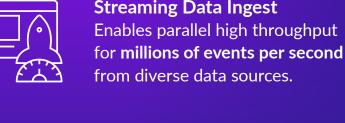


SingleStoreDB Key Differentiators



Combines fast transactions and analytics in the same engine, driving 20-100X performance improvements compared to single-node databases.

Ultra-High Performance







with scale-out HTAP and unlimited data storage.

Infinite **scalability** for your apps

Elastic Scale



Delivers consistent performance real-time queries across 10,000s



less than 10 milliseconds for many customer-facing apps. **Lower Costs & Complexity**

Immediate savings by eliminating

the need for multiple data engines

Accelerates response times to

Super-Low Latency

and data movement.



Drive fast analytics on any data (e.g., JSON, time-series, geo, full-text search, relational) anywhere (on-prem, multi-cloud, hybrid-clouds).

Multi-Model

Powering the World's SaaS Applications

Case Studies			
	Category	Challenges	Result
fathom/	MarTech Website Analytics	Poor User Experience, high costs	1,000x Performance Improvement 60% reduction in TCO →
iex cloud	FinTech Real-Time Capital Markets	MySQL limitations, could no longer meet SLAs	10x-15x faster 2.5B API Requests/day →
Uber	SaaS Mobility-as-a-Service	Power Real-Time Marketing Analytics	Generated 24/7 real-time analytics on 1,000s of concurrent riders and driver →
• Ant Money	FinTech Embedded Finance Micro-Investments	PostgreSQL (AWS RDS) was too costly to run and maintain	Lowered TCO by 10x while achieving a 60x performance improvement →

Ready to Supercharge Your SaaS Apps? Schedule a Free, Personalized Demo Today

Eliminate data bottlenecks and accelerate your SaaS Apps with SingleStoreDB, the ultra-fast database that works on any data, anywhere, to deliver the real-time experiences your users crave.

